



Welcome to

PRINTAVIZION™

Disrupt the Senses

CLIENT'S THAT TRUST IN PRINTAVIZION



INTERUPT+ENGAGE

GRAB YOUR AUDIENCE BY THE EYEBALLS

While the possibilities are seemingly endless, PrintAVizion GUARANTEES to give your attention-seeking marketing campaign the multi-sensory boost it needs to fascinate and captivate your audience. As early pioneers, we've painstakingly developed and evolved the technology into what has now become the industry standard for video in print, making PrintAVizion the obvious choice.

As endless as the possibilities are for success, so too are the options to fully customize your project to fit your needs without having to compromise on quality. Behind these pages are the most requested configurations, but we invite you to lean on us for ANY questions you may have. The sky is the limit and our team of video in print experts are here to help you in any way we can.

Here's to your success!



Jen & Devin Herz | Owners

Jump on our calendar & we'll share strategies to elevate your PrintAVizion initiative.

Go to PrintAVizion.com/schedule



Need Help with Strategy, Design, Videos, or Mail Fulfillment? No Worries, We've Got You Covered!

WHAT YOU NEED TO KNOW

WHAT IS PRINTAVIZION AND WHY SHOULD I CARE?

PrintAVizion is the most effective marketing technology on the planet that allows thin LCD screens to be built into just about anything. Video brochures, hardbound video books, video postcards and even video business cards can combine video, audio, and print to reach and WOW your target audience.

If you're a business owner or if you sell anything to anyone... you're likely always looking for new ways to make a serious impact in a world overloaded with marketing. As pioneers, PrintAVizion combines tried and true direct marketing methods with new-age video technology to highlight your message and make it stand out from the crowd.

WHAT IS THE TURNAROUND TIME?

We estimate a 25-day turnaround on most orders due to the production process and our thorough quality control. Please advise us if you have a specific deadline and we will let you know what the best options are. We've never missed a deadline that we've accepted.

HOW MUCH DO VIDEO IN PRINT SOLUTIONS COST?

Choices of style, size, quantities and custom options ultimately dictate the cost.

With your marketing goals and ROI opportunity at the forefront of our conversations, we can guide you through the best solutions to make your effort a success. We are not the cheapest, nor the most expensive, and there is a major reason for this. Past customers agree, product quality and the level of customer service we provide is second to none, giving you the best overall value, the least amount of stress, and a stellar final product.

ARE THEY RECHARGEABLE?

Of course! Plug these players into your PC or USB wall plug (charge cords are always included, plugs are additional) and within about 2-3 hours your video player will be fully charged. Charge varies depending on climate, play time, and other variables. When playing continually, the battery generally lasts for 2-3 hours. If on the shelf, charge may last months or even longer. We aim to deliver your players fully charged and always recommend you check you charge before implementing.

WHAT YOU NEED TO KNOW

CAN I UPDATE THE VIDEOS?

Absolutely! We would compare it to removing or adding files from a thumb drive or external hard drive. Simply plug the player into your PC with the supplied micro-USB cord and the folder will pop up. Make sure your video files are the correct MP4 format and the correct resolution prior to loading then copy and paste the file into the folder called Video and then boom, you have new videos on your PrintAVizion player.

[View Video Loading Instruction Sheet](#)

WHO DESIGNS MY PROJECT?

If you have your own design team, no problem! We will provide you with a design template so you can set up your design accordingly. If not, we have your back - we are backed by an award-winning marketing team to design and even help you write copy for your PrintAVizion project.

WHO HANDLES VIDEO PRODUCTION?

Many clients supply their own video(s). However, we offer on-location professional video shoots, video editing and video strategies to make this a painless task.

DO YOU OFFER MAILING SERVICES TO OUR CONTACT LIST?

We are well equipped to provide shipping, addressing, hand assembly, and vibrant packaging solutions on mailings of 30 contacts or more!

WHY SHOULD I BUY FROM YOU VS. COMPETITION OR OVERSEAS?

Not all video players are created equally! If you value lower cost over quality, then gambling on an overseas purchase might pay off. However, we will warn you that ordering from unknown manufacturers can sometimes result in more stress, time and money. The PrintAVizion team has been working with this technology for over 14 years as one of the pioneers to bring it to the USA.

Our clients are more important to us than anything, that is why we use the highest quality components, state-of-the-art printing and guarantee our work. With over 500,000 units sold, we know what we are doing. and pride ourselves on providing you a remarkable experience.

HD Screen Sizes Available 3", 4", 5", 7" & 10"



SCREEN SIZE | 7" HD IPS

16:9 Ratio

1280 x 720 Resolution

Dimensions 6" x 3.30"

STYLE & THICKNESS OPTIONS

VIDEO
BOOKS

VIDEO
BROCHURES

SUPER
SLIM



.5"



.25"



.125"

Additional Sizes, Configurations,
print customization, Storage Capacity &
Larger Quantities Available
Please Contact Us for Details



SCREEN SIZE | 3"

4:3 Ratio 320 x 240 Resolution
Dimensions 2.33" x 1.75"



SCREEN SIZE | 5" HD IPS

16:9 Ratio 854 x 480 Resolution
Dimensions 3.875" x 2.00"

OPTIONS FOR VIDEO START:

Automatic activation ("ON" when open / "OFF" when closed)
Push button activation (ON/OFF)

STYLES & SCREEN SIZE OPTIONS:

A large variety of sizes, thicknesses & styles to best suit your needs 3", 4", 5", 7", and 10" HD screens are available

VIDEO STORAGE SIZE AND PLAY TIME:

256 MB is the standard hard drive size (Approx. 5-7 mins of video)
Larger capacity hard drives are available for a nominal fee

PRICING INCLUDES:

- ✓ Lithium re-chargeable batteries
- ✓ Micro USB port & charge cord for updating video content and charging
- ✓ Built-in speakers. High fidelity stereo headphone jack is available per request
- ✓ Premium, custom, full color printing
- ✓ Design template for your graphic design use
- ✓ Loading of your videos
- ✓ Instruction card
- ✓ PLUS - FREE upgrade to soft-touch lamination!

VIDEO BUSINESS CARDS

Includes Re-chargeable Battery | Charge/Data Cord | Speakers | Color Printing
Matte or Soft-Touch Lamination | Loading of Video(s) | Instruction Card

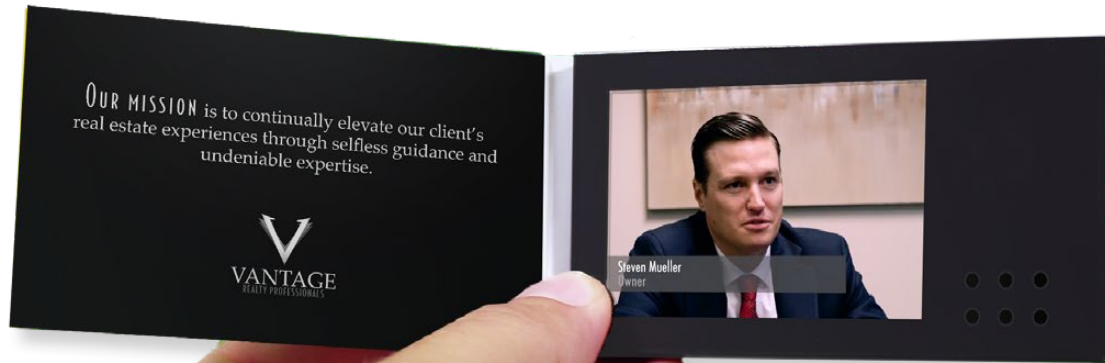
Dimensions 4" x 2.36"

LCD Screen 3" LCD - 4:3 Ratio

Hard Drive 256MB (5-7 Mins.) Larger Hard Drives Available

Functionality Open to Play, Close to Stop

QTY	PER PIECE	TOTAL
30	\$39	\$1,170
50	\$29	\$1,450
100	\$23	\$2,300
200	\$22	\$4,400
500	\$17	\$8,500
1,000	\$15	\$15,000



"We found they helped our business tremendously and I am sure you will find the same."

STEVE MUELLER |
VANTAGE REALTY



VIDEO BROCHURES

Includes Battery | Charge/Data Cord | Speakers | Full Color Printing | Matte or Soft-Touch Lamination | Loading of Video(s) | Instruction Card

Dimensions 8.3" x 5.8" | 9" x 6" | 9" x 12"

Hard Drive 256MB (7 Mins.) Larger Hard Drives Available

Screen Sizes 5" | 7" | 10" - 16:9 Ratio

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Control Buttons

4" SCREEN

5" SCREEN

7" SCREEN

10" SCREEN

QTY	PER PIECE	TOTAL
30	\$49	\$1,470
50	\$37	\$1,850
100	\$31	\$3,100
200	\$29	\$5,800
500	\$24	\$12,000
1,000	\$20	\$20,000

QTY	PER PIECE	TOTAL
30	\$55	\$1,650
50	\$41	\$2,050
100	\$35	\$3,500
200	\$33	\$6,600
500	\$28	\$14,000
1,000	\$24	\$24,000

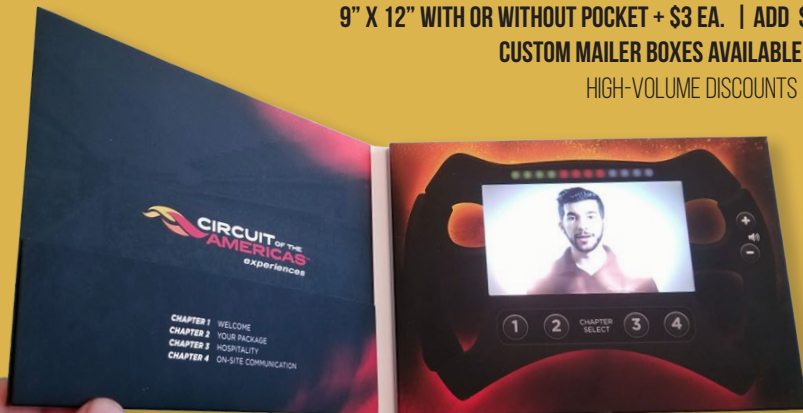
QTY	PER PIECE	TOTAL
30	\$63	\$1,890
50	\$49	\$2,450
100	\$42	\$4,200
200	\$39	\$7,800
500	\$33	\$16,500
1,000	\$29	\$29,000

QTY	PER PIECE	TOTAL
30	\$77	\$2,310
50	\$63	\$3,150
100	\$53	\$5,300
200	\$49	\$9,800
500	\$43	\$21,500
1,000	\$38	\$38,000

9" X 12" WITH OR WITHOUT POCKET + \$3 EA. | ADD \$1 PER ADDITIONAL 256MB OF MEMORY

CUSTOM MAILER BOXES AVAILABLE (PRICE ON REQUEST)

HIGH-VOLUME DISCOUNTS AVAILABLE



*Catalog Pricing May Be Subject to Change, Contact Us for Exact Costs

HARDCOVER VIDEO BOOKS

Includes Re-chargeable Battery | Charge/Data Cord | Speakers | Full Color Printing | Matte or Soft-Touch Lamination | Loading of Video(s)

Dimensions 8.3" x 5.8" | 9" x 6" | 9" x 12"

Flash Memory 256MB (5-7 Minutes) Larger Hard Drives Available

Screen Sizes 4" | 5" | 7" | 10" - 16:9 Ratio

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Controls

4" SCREEN

5" SCREEN

7" SCREEN

10" SCREEN

QTY	PER PIECE	TOTAL
30	\$56	\$1,680
50	\$44	\$2,200
100	\$36	\$3,600
200	\$34	\$6,800
500	\$28	\$14,000
1,000	\$25	\$25,000

QTY	PER PIECE	TOTAL
30	\$62	\$1,860
50	\$48	\$2,400
100	\$42	\$4,200
200	\$39	\$7,800
500	\$33	\$16,500
1,000	\$28	\$28,000

QTY	PER PIECE	TOTAL
30	\$68	\$2,040
50	\$56	\$2,800
100	\$47	\$4,700
200	\$45	\$9,000
500	\$36	\$18,000
1,000	\$31	\$31,000

QTY	PER PIECE	TOTAL
30	\$83	\$2,490
50	\$71	\$3,550
100	\$59	\$5,900
200	\$55	\$11,000
500	\$42	\$21,000
1,000	\$39	\$39,000

RAYMOND JAMES®

9" X 12" WITH OR WITHOUT POCKET + \$3 EA. | ADD \$1 PER ADDITIONAL 256MB OF MEMORY

CUSTOM MAILER BOXES AVAILABLE (PRICE ON REQUEST)

HIGH-VOLUME DISCOUNTS AVAILABLE



SUPER SLIM VIDEO FOLDERS

Includes Re-chargeable Battery | Charge/Data Cord | Speakers | Color Print Matte or Soft-Touch Lamination | Loading of Video(s) | Instruction Card Pocket with or without Business Card Slits

Dimensions 9" x 12"

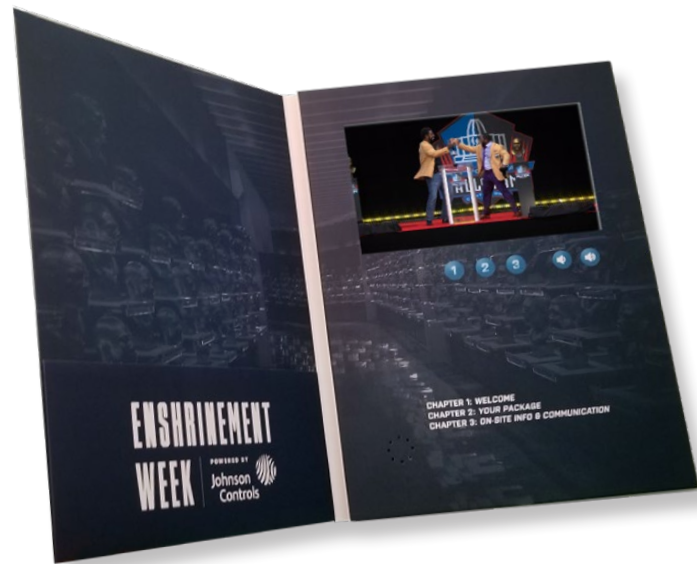
Screen Sizes 5" | 7" - 16:9 Ratio

Flash Memory 256MB (5-7 Minutes)

Larger Hard Drives Available

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Controls

Customization Custom Shaped Pockets for Additional Fee



5" SCREEN

7" SCREEN

QTY	PER PIECE	TOTAL
30	\$59	\$1,770
50	\$45	\$2,250
100	\$38	\$3,800
200	\$36	\$7,200
500	\$31	\$15,500
1,000	\$27	\$27,000

QTY	PER PIECE	TOTAL
30	\$67	\$2,010
50	\$53	\$2,650
100	\$45	\$4,500
200	\$42	\$8,400
500	\$36	\$18,000
1,000	\$31	\$31,000

ADD \$1 PER ADDITIONAL 256MB OF MEMORY

HIGH-VOLUME DISCOUNTS AVAILABLE



Need Help with Strategy, Design, or Videos? No Worries, We've Got You Covered!

CUSTOM VIDEO BOXES

Includes Re-chargeable Battery | Charge/Data Cord | Speakers | Full Color Printing | Matte or Soft-Touch Lamination | Loading of Video(s)

Dimensions Custom Size to Fit Your Needs

Flash Memory 256MB (5-7 Minutes) Larger Hard Drives Available

Screen Sizes 5" | 7" | 10" - 16:9 Ratio

Video Buttons Play/Pause or Up to 4 Chapter Buttons + Volume Controls

SMALL 8"x6"x2" - 5" SCREEN

QTY	PER PIECE	TOTAL
30	\$86	\$2,580
50	\$69	\$3,450
100	\$66	\$6,600
200	\$63	\$12,600

MEDIUM 10"x7"x3" - 7" SCREEN

QTY	PER PIECE	TOTAL
30	\$96	\$2,880
50	\$78	\$3,900
100	\$74	\$7,400
200	\$68	\$13,600

LARGE 13"x10"x4" - 10" SCREEN

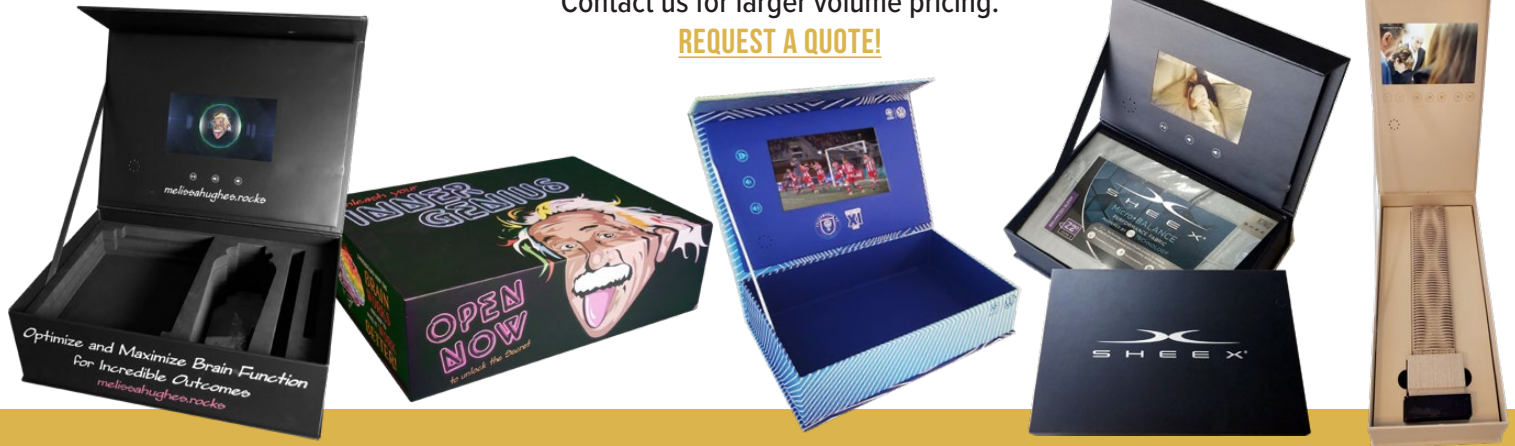
QTY	PER PIECE	TOTAL
30	\$109	\$3,270
50	\$89	\$4,450
100	\$85	\$8,500
200	\$80	\$16,000

Video boxes & trays are custom made to meet your requirements.

Pricing above does not include custom trays.

Contact us for larger volume pricing.

[REQUEST A QUOTE!](#)





Includes Full Color Printing | Matte or Soft-Touch Lamination
Custom Tray to Hold | Video Player and Charge Cord



Includes Full Color Printing | Matte or Soft-Touch Lamination | Custom Box to Hold USB Charge Cord

MAILER BOXES

Hardcover & Softcover Boxes
Customized For Your Needs.

Includes
White Corrugated Box | No Printing



QTY	PER PIECE	TOTAL
30	\$35	\$1,050
50	\$23	\$1,150
100	\$15	\$1,500
200	\$12	\$2,400
500	\$10	\$5,000
1,000	\$9	\$9,000

QTY	PER PIECE	TOTAL
30	\$20	\$600
50	\$15	\$750
100	\$10	\$1,000
200	\$9	\$1,800
500	\$7	\$3,500
1,000	\$5	\$5,000

30 - 250	\$2.00 ea.
251-500	\$1.75 ea.
501-1,000	\$1.50 ea.

Boxes Can Hold Up to a Standard 9"x 6" Video Brochure or Video Book.
Larger Sizes Available at an Additional Cost.

MAIL FULFILLMENT SERVICES AVAILABLE

Packaging | Materials | Labeling
Mail Setup | USPS or FedEx
Packaged for Success!



NEED SOMETHING QUICK?

NEED FEWER THAN 30 PLAYERS?

DISCOVER OUR BLANK VIDEO PLAYERS...



Instantly Put Your Video in the Hands of Your Audience

EASY ONLINE ORDERING AT www.INSTAVIZION.COM

InstaVizion players give you a blank slate to customize with your video(s) and inserts for a quick, easy, and one-of-a-kind video sensation... with **NO Minimum Quantity!**

3 STYLES TO CHOOSE FROM

VIDEO BUSINESS CARD | \$29 EA.

4" x 2.36" with 3" Screen

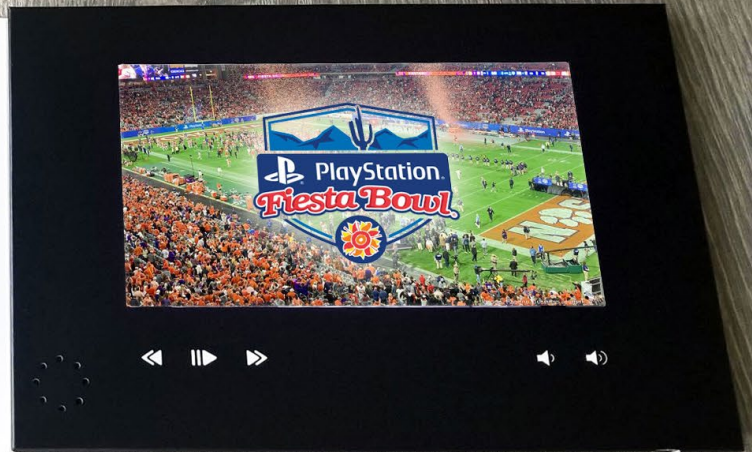
VIDEO POSTCARD | \$35 EA.

5.5" x 4.25" with 4" Screen

VIDEO BROCHURE | \$43 EA.

9" x 6" with 7" Screen,
Pocket & Business Card Slit

View Site for Volume Discounts



VIDEO ON DISPLAY TO GRAB EYEBALLS AT YOUR LOCATION OR EVENT!

“With the help of our PrintAVizion marketing campaign & POS display we were able to get SmartPlug into West Marine, Camping World and boat & RV manufacturers. Working with Devin & his team is highly recommended”

TONY BARBER | SMARTPLUG



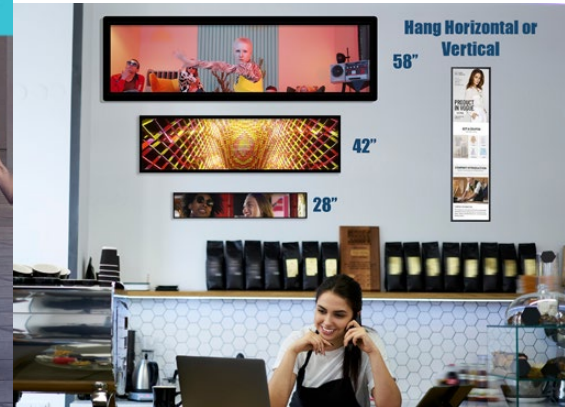
POS DISPLAY

TRANSPARENT LED FILM



VIDEO CUBE

VIDEO BARS



READY TO ORDER? Request an Order or Estimate at [PrintAVizion.com](https://www.PrintAVizion.com)

DESIGN | STRATEGY | VIDEO | CUSTOM PRINTING | FOILING | DIE CUTS | PACKAGING | MAIL FULFILMENT



Lets Get Started!

NEST Offers a Path to Reduce Facilities Spend While
Gaining Better Results & Operational Efficiencies



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SUPERCHARGE YOUR PRINTAVIZION PROJECT WITH HELP FROM DMC, AN AWARD-WINNING MARKETING TEAM!

MARKETING STRATEGY | One of our unique differentiators between us and any competition is the fact that we are backed by a successful marketing agency that has 25+ years of experience in helping businesses excel. Let the team at Dynamic Marketing Consultants – DMC guide you down the path to success.

GRAPHIC DESIGN | In business, image really is everything, and that's why graphic design is so crucial when it comes to your business's marketing. We truly understand that the first step to making your business stand out from the competition is eye-catching, attention-grabbing graphic design. With our award-winning design team, there really is no limit to what can be achieved with us on your side.

COPYWRITING | Sure, you have the perfect product, an amazing offer, and great graphics, but something is missing. You just don't seem to be holding your prospect's attention long enough to make them understand they need your product or service. Fear not, our world-class copywriting team can give your product or service a message that holds your prospect's interest long enough to set the hook and reel 'em in!

SCRIPT WRITING | Need to find the right words? Conveying your message in your video the right way will make this marketing technology an even greater success. We will get an understanding of your goals via a conference call and then provide a script that will generate optimal results. It's as easy as that!

VIDEO EDITING | Supply us your raw video and we will add the details, graphics, audio, and editing to ensure your video makes an impact. Don't forget to include a strong call-to-action so they know what to do as soon as your video ends.

VIDEOGRAPHY | Whether you are looking for an explainer video or an on-location video shoot, our creative team will help you add punch to your PrintAVizion project.

MAIL FULFILLMENT | Getting your PrintAVizion players is really just the first step in this whole process because the books won't do their job unless you get them to the right people in the right way. We are a full-service marketing, print, and mail fulfillment company and can fully conceptualize, develop, and implement your marketing campaign to utilize these books for maximum ROI.



SCAN TO VIEW PORTFOLIO



MEET YOUR TEAM



DEVIN HERZ
CEO



JEN HERZ
CFO



CRYSTAL REED
Project Director



ALLYN ROSE
Marketing Strategist



HOLLY BRYANT
Digital Marketing Coordinator



JOSEPH ROWE
Lead Designer

SCHEDULE YOUR COMPLIMENTARY STRATEGY CALL
[PRINTAVIZION.COM/SCHEDULE](https://printavizion.com/schedule)

WE LOVE DO WHAT WE

With a passion to help businesses stand out, spanning over 28 years, we have developed this eye-grabbing marketing tool that is seemingly as close to a silver bullet as possible. See for yourself why our clients, who all agree, tell us PrintAVizion has been the single most effective marketing tool we've added to their arsenal in years!

POWERED BY



REQUEST AN ORDER OR ESTIMATE | PRINTAVIZION.COM
BOOK A MEETING | PRINTAVIZION.COM/SCHEDULE

CALL 813.803.5200
WWW.PRINTAVIZION.COM
INFO@PRINTAVIZION.COM

**Catalog Pricing May Be Subject to Change*



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